

# Victoria WREN

UK and Spain

**online portfolio**

<http://design.whangdoodleland.com>

**contact**

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## EXPERIENCED

Self-employed

### Freelance Designer and Photoshop Artist

March 1997 - present  
Responsible for the design and production of various literature, printed materials and publications on a freelance basis. Duties vary from artworking to conceptualising and creating brochures, magazines, direct mail, signage, ads and logos and finalising all products for print. Clients include Miramar Media (TheXpat), Kings Property Management, Endacott RJB (Bic, Bongrain, Del Monte), William Reed Publishing, MDO Spain, FCG (P & O Stena Lines, Olympic Airways), David D'Almada Ltd, KavaMedia, Nexus Communications, Tanla Mobile, World Telemedia, Mary Glasgow Magazines, Scholastic Inc, British Airways Holidays and Midsummer Books (Essential Superbikes, Inside the Human Body).

London, UK

Europe Media Ltd

### Art Editor

August 1994 - March 1997  
Responsible for the production of a monthly magazine. Duties included design and layout of articles and advertising, setting and meeting printing schedules with repro houses and printers and all other aspects of producing a magazine. Other duties included specifying computer equipment and some troubleshooting on the Macintosh network. Also in charge of producing all promotional materials including corporate identity for World Telemedia Conferences and Exhibitions as well as conference brochures, exhibition stands, posters and related advertising.

High Wycombe, UK

Studio Ninety Two

### Mac Operator/Photoshop Artist

March 1994 - July 1994 (short contract)  
Responsible for retouching four-colour photographs and preparing pages for final output to film using Photoshop and QuarkXPress for Harpers & Queen, Company and She magazines. Other duties included training traditional planners to work in a Macintosh based environment using QuarkXPress, Photoshop and Illustrator.

London, UK

Pharmaceutical Times

### Graphic Artist

August 1993 - February 1994  
Responsible for the design and production of a monthly magazine. As assistant to the Art Director, duties included organising articles, layout of magazine pages and designing display ads using QuarkXPress, PageMaker, Photoshop, Freehand and Illustrator. Other tasks included designing various promotional literature including corporate identity for Sales Manager of the Year Awards. In 1997, responsible for the re-design of Pharmaceutical Times.

San Jose, CA

Metro Publishing

### Classified Production Editor

March 1992 - August 1993  
Responsible for the production of the classified sections of seven weekly newspapers. Working within tight deadlines, duties included layout of ads using QuarkXPress; creating display ads and logos for clients using MultiAd Creator, Photoshop and Illustrator. Also designed various promotional flyers and brochures for specialty events.

Cupertino, CA

Self-employed

### Freelance Designer

September 1989 - August 1993  
Designed various brochures, logos and other artwork for various clients, including National Association of Women Business Owners, Ajax Lounge, Coffee Society and Computer Generation.

## QUALIFIED

DeAnza College

Cupertino, CA  
Russian, technical writing, ceramics & silversmithing

Sept. 1991 - June 1992

Pyatigorsk Institute  
of Foreign Language

Pyatigorsk, USSR  
Russian language and culture

Jan. 1991 - July 1991

World College West

Petaluma, CA  
Foundation program with international focus; Art & Society

Sept. 1989 - June 1991

## EDUCATED

Computer Skills

Typing: 60 wpm  
Adobe InDesign  
QuarkXPress  
Freeway  
English

Adobe Photoshop  
Adobe PageMaker  
Microsoft Word  
Catalan

over 20 years' Macintosh experience  
Adobe Illustrator  
Macromedia Freehand  
Adobe Streamline  
Russian

Languages